



DOMINIKA DURTAN
DESIGN PORTFOLIO



Alowala – Artificial intelligence at work

Role: Freelance graphic designer and illustrator.

Project: Creating logo, digitalised illustration and providing slogan idea for an artificial intelligence startup.



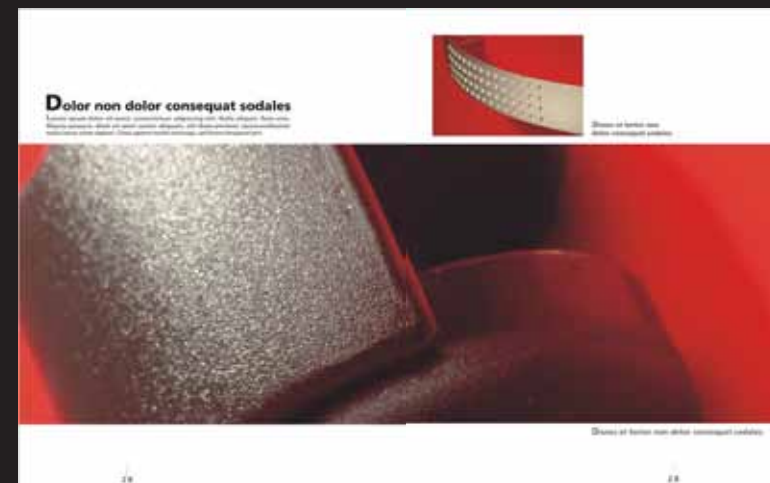
“Time Out Style” – cover designs

Role: Magazines designer at Time Out Group Middle East
Project: Designing covers for a quarterly lifestyle magazine.



Layout and typography design

Role: Magazines designer at ITP Publishing Group
Project: Designing layouts and typography for lifestyle and fashion magazines.



“Projekt” – redesign concept of the existing magazine

Role: Graphic designer

Project objective: to refresh look and feel of the existing design publication: “Projekt”.



“Daily Travel” – newspaper design

Role: Graphic designer

Project objective: to design print and electronic version of a daily newspaper distributed at airports and travel hubs.



“Baltic Panorama” – redesign concept for bilingual (Polish/English) onboard magazine.

Role: Art Director and magazine designer for Advertising Agency Oskar Wegner.
Client: Unity Line (ferry line operating on the Baltic Sea).
Contribution: Revamping existing format of the magazine in accordance with corporate identity and conceptualizing new life-style content.



Loyalty program "Seychelles" – TNT

Role: Art Director, graphic designer and illustrator for advertising agency Oskar Wegner.

Client: TNT

Contribution: Conceptualizing visuals of the loyalty program for employees of the TNT.

Package: Logo design, print materials (catalogs, brochures, member cards, mailers, etc.) and micro-website.



Brand identity and web design

Role: Freelance graphic designer for Caring for the Caregiver - nonprofit organisation
Package includes: Logo design, brand identity, infographic elements, web design.



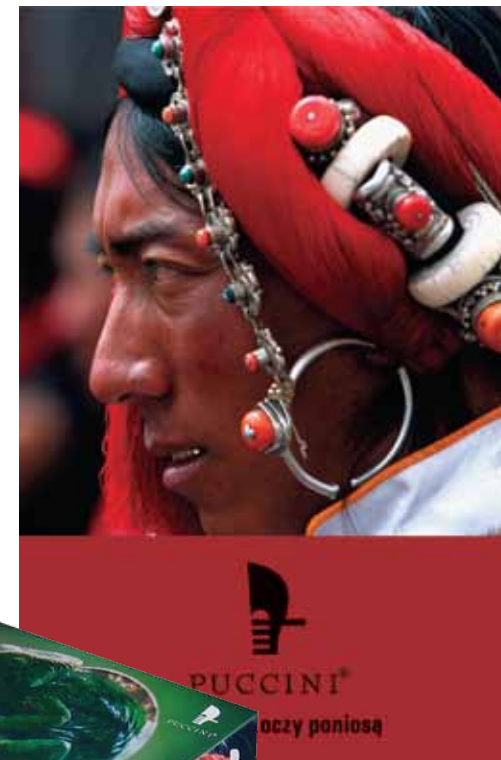
Web design proposal

Role: Freelance web-designer for LIAF (Long Island Alzheimer's Foundation) **Project:** Redesign of the website based on provided branding.



Brand identity and web design

Role: art direction and design development for Macrologic IT sector company.
Package includes: logo design, infographics, web design, collateral materials.



"PUCCINI. Follow your eyes..."
Instore campaign promoting
a new line of travel luggage.

Role: Art Director at Oskar Wegner Advertising Agency

Client: Puccini (travel luggage)

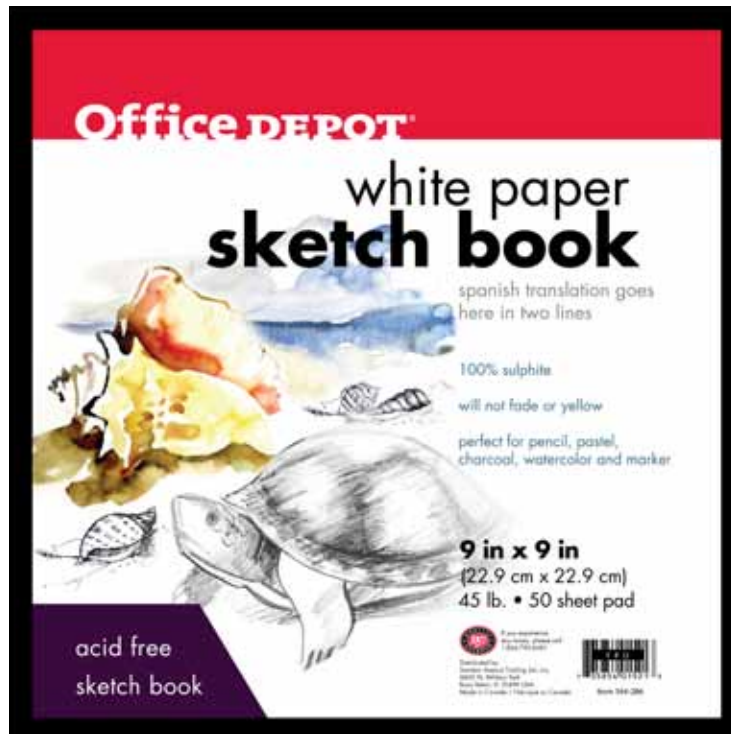
Contribution: Conceptualizing visual advertising campaign,
designing point of sales materials (POS): posters, flyers, labels, etc.



Brand Identity System
for Potjanee – Thai Restaurant
in the New York City.

Role: Brand identity designer and mural artist

Package includes: Logo design, brand identity manual, menu design,
website concept, packaging design, press release package and hand-painted wall mural.



Packaging design and illustrations for Office Depot private label brand.

Role: Senior graphic designer and packaging illustrator.

Project: Creating series of packaging designs that correspond with the corporate identity of the Office Depot. Products include painting, drawing and sketching pads, as well as office and school supplies.



Children book illustrations (mixed media on paper)

Role: Freelance illustrator. **Project:** Total of 70 illustrations created and published in a book of poems for children by a well known polish writer Jan Brzechwa.



Illustrations for a guidebook

Role: Freelance illustrator. **Project:** Hand-drawn pictograms depicting major landmarks in the town of Białystok (Poland) for a local guidebook.



Breakfast mugs

Role: Packaging designer

Project objective: to create a minimalistic and eco-friendly packaging for ceramic mugs.



"ECHO" - Brand identity design

Package: Logo design, conceptualizing and graphic design of the posters, product catalogs, mailing, packaging and communication materials.



Time Out Dubai and Time Abu Dhabi Covers

Role: Magazines and cover designer for Time Out Group in Middle East.

Contribution: Graphic design. **Project:** Selected cover designs for a group of weekly magazines in Dubai and Abu Dhabi.